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Ochrit
PLANTS SEEDS BULBS

APOPKA. FLORIDA
)E'S FLORIST SHOP



"YOU ARE A KIND, THOUGHTFUL PERSON - BUY FLOWERS FOR SOMEONE TODAY!"

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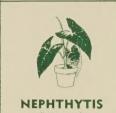
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ABF OCT. NOV. DEC. 53

PRINTED IN U. S. A.

PLANTS SEEDS BULBS INDOOR FOLIAGE PLANTS

LOW COST PLANTS AVAILABLE YEAR AROUND



(Liberica)



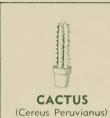
(Variegata) (Green) PEPEROMIA



PHILODENDRON (Cordatum)



POTHOS (Scindapsus)













SERRISA (Foetida-Variegated)



















PHILODENDRON PERTUSUM









PIVIU



		DESCRIPTION	A	ND F	PRICES		Oc.
	NAME	DESCRIPTION				PAPER POT	CLAY
	VARIEGATI	ris— ge dark green leaves. ED NEPHTHYTIS —Very colorfu ller, crinkled leaves.	ıl,	2" pot 2½" pot 3" pot 2" pot	(1 plant) (2 plants) (3 plants) (1 plant)	9c 18c 25c 15c	10c 20c 29c 16c
		N— ny waxey, dark green leaves ED PEPEROMIA —		2" pot 2½" pot 3" pot 2" pot	(1 plant) (2 plants) (3 plants) (1 plant)	9c 18c 25c 20c	10c 20c 29c 21c
		DRON—Number 1 in sales. datum) (Either long or short	vines)	2" pot 2½" pot 3" pot	(1 plant) (2 plants) (3 plants)	9c 18c 25c	10c 20c 29c
	POTHOS M	UREUS—Golden Variegation ARBLE QUEEN—		2" pot 3" pot 2" pot	(1 plant) (3 plants) (1 plant)	9c 25c 20c	10c 29c 21c
		vy white variegation. FROM 2-5" tall in special soil.		3" pot 2" pot	(1-3 plants) (1 plant)	35c	39c
	IVY—Hahn	's —Large plant		2" pot 21/2" pot	(1 plant) (2 plants) (1 plant)	9c 18c 18c	10c 20c 20c
	Dece	Sisalana (Smooth edge) Order e epens (Rough edge) or Bo BELLA PALM		2" pot	(1 plant)	9c	10c
	′′Pe	rfect for Dish Gardens or Growin				9c	10c
		—Small, bushy and well shaped Very dainty, woody plant with	•	2" pot 2½" pot	(1 plant) (1 plant)	9c 18c	10c 20c
	DRACAENA	ect white margined leaves. —Slender woody plant—Large green leaves with white spots.		2" pot 2½" pot	(1 plant)	9c 20c	10c
	CHINESE E	VERGREEN—4-6 leaves, 5-8" to 5-8 leaves, 8-16" to Every Use—Soil or Water—Plan	tall.	erooted	W W	45c	49c
	stag	Woody, compact: Used in Juver e. 5-8 wavy margined leaves. MBINATION—3 pot grown asso		2" pot 2½" pot	(1 plant) (1 plant)	9c 18c	10c 20c
	plan arra	ts frequently varied for best ngement. US—Dark green	rted	3" pot	(3 plants)	25c	29c
	with	light green top growth		2" pot	(1 plant)	9c	10c
	The The The	Special, 3-5 leaves, 12-20" tall Regular, 2-3 leaves, 15-20" tall Rosette, 3-5 leaves, 4-8" tall. CA—3-4 leaves, 6-10" tall		Bare Rooted. Roots in Sphagnun Moss,	18c 15c 15c		
	S. HAHNII Pot (-The New Patented Rosette. Grown-Excellent Color.		2" pot 2½" pot	1 plant)	12c 20c	14c 22c
1	LAR (GE "CUT-LEAF SII - featured on back	"DI	HILOT correcte	ENDR	ON	S
	P. PERT	USUM - 4-6 leaves, 16- This rining beauty is s. P. Monsterra; but has s leaves and rines in jure	imili-	/	4" Paper	Minin order 12	rof

P. DUBIUM - 3-5 leaves, 10-18" tall

P. HASTATUM- 4-6 leaves, 10-15" tall P. MONSTERRA-3-4 leaves, 15-24"+all order an Assortment.

Pots \$20.

SPECIAL AND SEASONABLE PLANTS Selected Gerns--- 20 Years of Experience Behind Them WAX POT POT For a 4" pot Bare rooted. BOSTON FERN 12c Roots in (Compacta) For a 3" pot TRUE BOSTON FERN Sphagnum Moss. 15c (Bostonensis) 10c LACE TABLE FERNS 21/2" pot Pot grown 20c 22c A delicate beauty with golden edged leaves. 10c Ready Oct 15th Eil Feb. 15th **ASSORTED** Hybrid AMARYLLIS BULBS Hidden Beauty 29c PRICE 400 will receive 21c with each order 12c 21/4" Bulbs a COLOR DISPLAY COUNTER CARD Plus 21/2" Bulbs 23/4" Bulbs 35c with every 5 Bulbs. 10c Minimum Order 25 Bulbs 66 20c Handmade 10c of Real CYPRESS AS DISPLAY SHOWN AIDES! HERE 20c These beautifully grained Planters come complete with Planter and Philodendron (as pictured) · PLUS . Christmas' Your orders placed now (for delivery after NOV. 15 will include a Red Satin Bow oneach Planter and an exotic, attractive Cupress Knee with each order, 24 assorted planters \$21.60 140 22c MINIMUM ORDER: FOB, APOPKA, FLORIDA Planters are Handmade so xmas orders must be in by Nov. 101 (Please give date you want them to arrive) FOR FORCING TYPE FOR GROWING ON following PAPER CLAY are available: Hexe, Pink Pearl, Snow, Sweetheart POT POT Pearl, Snow, Sweetheart Supreme, Mme. Pericat, Christmas Cheer, Salmon Strong bushy plants 3" pot 25c 29c grown in scientifi-Beauty, Hinodegiri, Coral cally prepared soil. 4" pot 45c 50c ent. ONLY IN **FULL BOXES**

SHIPPED

Your 1953 ORDER FORM PARTS SEEDS BULBS APOPKA, FLORIDA

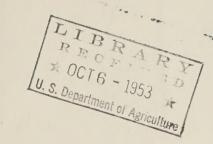
Ship us as checked, F.O.B. Apopka, Florida, Express Collect

PLANTS IN WAX PAPER WRAP OR WAXED PAPER POT

Quantity	Pot Size 2" 2" 2" 2" 2" 2" 2" 2" 2" 2" 2" 2" 2"	Description NEPHTHYTIS PEPEROMIA PHILODENDRON POTHOS CACTUS AGAVEor ARDISIA SANSEVIERIA HAHNII POTHOS MARBLE QUEEN IVY—HAHN'S CRASSULA SERRISA	Cost Each 9c 9c 9c 9c 9c 12c 20c 9c 9c	Wanted Description Ed TRUE BOSTON 1 A BOSTON COMPACTA 1 W R CHINESE EVERGREEN 2 A S. ZEYLANICA P S. LAURENTII (REGULAR) 1 E S. LAURENTII (SPECIAL) 1	5c 2c 5c 9c 5c 8c
	2" 2" 2"	VARIEGATED NEPHTHYTIS NEANTHE BELLA PALM VARIEGATED PEPEROMIA PODOCARPUS	9c 20c 9c	Quantity Wanted Diameter Description Ea	est ch
	2½" 2½" 2½" 2½" 2½" 2½" 2½" 2½" 2½" 2½"	DRACAENA NEPHTHYTIS PEPEROMIA PHILODENDRON LACE TABLE FERN SANSEVIERIA HAHNII IVY—HAHN'S IVY—GRAPE ARDISIA CRASSULA NEPHTHYTIS	20c 18c 18c 20c 20c 18c 18c 18c	YOUR AZALEA ORDERS Quantity Pot Size Companied Paper Clay Variety Ea	
	3" 3" 3"	PEPEROMIA PHILODENDRON POTHOS CHINESE EVERGREEN	25c 25c 25c 45c	4 leaf PEPEROMIA 7	DETACH ON DO
	3" 3" 4" 4" 4" 4" 4"	PHILODENDRON JOHNSII PLANT COMBINATION POTHOS MARBLE QUEEN PHILODENDRON JOHNSII P. MONSTERA P. DUBIUM P. HASTATUM P. PERTUSUM	60c 25c 35c 1.25	CYPRESS WOOD PLANTER # 15 Rocking Chairs # 16 Wheelbarrows 24 planters and plants	
				CLAY POTS R SEPARATE COVER.	
Quantity Wanted	Pot Size 2" 2"	Description NEPHTHYTIS PEPEROMIA	Cost Each 10c 10c	Quantity Wanted Pot Size Description Co.	ch C

	2"	NEPHTHYTIS	10c	 3"	NEPHTHYTIS	29c
	2"	PEPEROMIA	10c	 3''	PEPEROMIA	29c
	2"	PHILODENDRON	10c	 3"	PHILODENDRON	29c
	2"	POTHOS	10c			
	2"	CACTUS	10c	 3''	CHINESE EVERGREEN	49c
	2"	AGAVEor	10c			
	2"	ARDISIA	10c	 3''	PHILODENDRON JOHNSII	65c
	2"	SANSEVIERIA HAHNII	14c	 3''	PLANT COMBINATION	29c
	2"	POTHOS MARBLE QUEEN	21c	 3''	POTHOS	29c
	2"	IVY—HAHN'S	10c	 3"	POTHOS MARBLE QUEEN	39c
	2"	CRASSULA	10c			
	2"	SERRISA	10c			
	2"	VARIEGATED NEPHTHYTIS	16c	 4"	PHILODENDRON JOHNSII \$	1.30
	2"	NEANTHE BELLA PALM	10c			
	2"	VARIEGATED PEPEROMIA	21c			
	2"	PODOCARPUS	10c			
					Ship to	
	21/2"	DRACAENA	22c		3111p 10	
	21/2"	NEPHTHYTIS	20c			
-	21/2"	PEPEROMIA	20c	 		
	21/2"	PHILODENDRON	20c			
	21/2"	SANSEVIERIA HAHNII	22c			
	21/2"	IVY—HAHN'S	20c			
	21/2"	IVY—GRAPE	20c			
	21/2"	ARDISIA	20c	 		
	21/2"	CRASSULA	20c			
	21/2"	LACE TABLE FERN	22c			
	-1		man I =			Contract on





a Special Offer to a Selected Group of Customers!

We have especially grown for you:

3,000 3" pot size Plant Combinations 1,500 4" pot size Plant Combinations

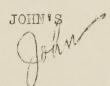
Each pot has been planted with selected plants of the more expensive type, well arranged to give height, color composition, and growth characteristics designed to please even the most critical customer.

These items should be shipped in the clay pot, and are further described below:

Item No.	Description	Price Bach F.C.B., Apopka.	Packing Units
d-850	PLANT COMBINATION in 3" clay pot.	50¢	25 (Approx. wt. 30 lbs.)
c-880	PLANT COMBINATION in 4" clay pot.	\$0¢	12 (Approx. wt. 25 lbs.)

Because clay pots need special packing they can only be shipped in the units listed above.

Sincerely,



JOHN'S, Apopka, Florida.	4							
I am enclosing a check	in the amou	int of \$	aguja (Alagan angajan agapa angan sa Santa S	•				
Please ship me:	Special P	LANT COM	BINATIONS,	3" pot	size,			
A Trimitorium haber is antilippinate challe () philippin	Special P	LANT COM	BINATIONS,	4" pot	size.			
Signed:								
Address								

the take Onli

Please Notice: SHIPPING RESTRICTIONS TERMS OF SALE

SHIPPING UNITS AND WEIGHTS:

The below listed shipping units are the result of years of experience and incorporate the best packaging of plants in order to insure the best arrival condition and also take advantage of the best express weight rates.

Only full boxes of potted plants travel well and your ordering should be so based. Remember that small orders boost the prorated express cost per plant and cut into your profits.

Plants wrapped in WAXED PAPER

Best shipped in units of:

Box of 60 (Approx. wt. 14-19 lbs.) Box of 100 (Approx. wt. 25-35 lbs.) Box of 120 (Approx. wt. 30-38 lbs.)

Plants potted in PAPER POTS

Shipped only in the following units but can be assorted as to varieties.

2" pots — 60 or 120 to a box (wt. 15 or 28 lbs.)
2½" pots — 50 or 75 to a box (wt. 18 or 26 lbs.)
3" pots — 50 to a box (wt. 28 lbs.)
4" pots — 25 to a box (wt. 28 lbs.)

Plants in CLAY POTS

Shipped only in the following units

but can be assorted as to varieties

ots — 50 to a box (Approx. wt. 25 lbs.)
pots — 40 to a box (Approx. wt. 33 lbs.)
ots — 25 to a box (Approx. wt. 30 lbs.)
ots — 12 to a box (Approx. wt. 19 lbs.) pots

3" pots 4" pots

TIME OF SHIPMENT: Unless otherwise specified by you, your order will be scheduled for immediate shipment.

TERMS OF SALE: The savings of extra bookkeeping expense and credit losses helps me to maintain my present low prices in the face of increased production costs. Please send check or money order with your order or it will be shipped C.O.D. For those who wish credit I ask for three weeks to communicate with references.

CLAIMS: Every precaution is taken with regard to transit regulations to prevent losses, therefore, in the event of losses due to transit conditions, it is imperative that the consignee file a claim immediately with the carrier.

10% DISCOUNT: I can offer you bigger plants, grown especially for you, at a 10% discount if you order 5,000 or more and if you let me know 60 days in advance of shipping date.

Frankly, I add the 5,000 extra cuttings to my regular production quota and set them aside for you. This eliminates risk and is worth the 10% discount. Production planning is a job and a 5,000 order without advance notice is no saving on my part over an order of 100 or 500.

Let me hear from you as to how I can work with you on this.

STANDING ORDER PLAN PLINTS SEEDS BULBS APOPKA, FLORIDA

SAVE TIME, MONEY and CORRESPONDENCE

Weekly

Have weekly or bi-weekly shipments coming in. Don't have too many plants on hand one time and not enough on another. You can always cancel!

Bi-Weekly Monthly

Quantity Description Price From:

Stock Available For GROWING ON -

NEPHTHYTIS PEPEROMIA PHILODENDRON

Bare Rooted Bare Rooted Bare Rooted

4-5 leaves

4-5 leaves 4-5 leaves 7c each 7c each 7c each

PROPAGATING VINES (For Eyes)

PHILODENDRON-\$15.00 per 1000 eyes.

POTHOS-\$20.00 per 1000 eyes.

HERE IS A FOLIAGE PLANT GOOD ENOUGH

TO STAKE OUR NAME AND REPUTATION ON!



Yes, from out of the rich green beauty of the

BRAZILIAN JUNGLES

most fascinating of all Philodendrons

PHILODENDRON (Selloum)

JOHNŚII

This new-fast-selling Johnsii is The Non-Vining Philodendron with large "Cut-leaves"

BRAZILIAN MINISTER OF AGRICULTURE

It's beautifully balanced erect growth and dark green color have captured the Dublic's desire for contrasting foliage Plants and structural design in the home and office.

3" paper pot 4-6 leaves .8-12" tall 3" CLAY POT

4" paper pot 5-7 leaves 12-20" tall
4" CLAY POT
(4" Clay pot shipped 12 only to box)

\$1.25 \$1.30

604